



25TH ANNIVERSARY GALA

Sponsorship Proposal



CASA

Court Appointed Special Advocates
FOR CHILDREN

October 09, 2025 • 6:00PM

**Cobblestone Creek
2170 Lawrence Rd.
Lawrenceville, NJ 08648**

CASA for Children of Mercer and Burlington Counties Celebrates Its 25th Anniversary!

In 1977, a Seattle Superior Court judge recognized a critical need: making informed decisions for abused and neglected children required more than just case files. He envisioned a dedicated group of trained volunteers who would independently investigate cases, advocate for children's best interests, and ensure their voices were heard in court. In response, 50 citizens stepped forward, launching what became the CASA movement.

Twenty-five years ago, CASA of Mercer County joined this movement, making a commitment to serve and advocate for local children in foster care. In 2011, CASA of Burlington County merged with CASA of Mercer to strengthen its impact and more effectively serve children in out-of-home placements.

Since its founding, CASA for Children of Mercer and Burlington Counties has served nearly 4,000 children in foster care, thanks to the dedication of more than 3,000 highly trained community volunteers. These advocates work tirelessly to ensure children receive the services, stability, and support they need while navigating the child welfare system.

While these numbers reflect the breadth of our work, the true impact on each child's life is immeasurable. Through our volunteers' advocacy, countless children have found safe, stable, and permanent homes, received critical educational and medical support, and had someone in their corner during the most challenging times in their young lives.

This year, we invite you to celebrate CASA of Mercer and Burlington Counties' celebratory **25th Anniversary Gala** and join us in continuing this life-changing mission. Your sponsorship and support will help ensure that every child in foster care has a dedicated advocate fighting for their future.

Together, we can create a world where every child experiences the safety, stability, and care they deserve.

With gratitude,

Laura Wall
Executive Director
CASA of Mercer & Burlington



609-434-0050



LWall@casamercer.org



1450 Parkside Avenue, Suite 22, Ewing, NJ 08638



www.CASAMB.org





Our Mission

Our mission is to train and supervise community volunteers, appointed by the Family Court, to advocate for the best interests of children who have been removed from their homes due to abuse and/or neglect. Our dedicated volunteers strive to ensure the emotional, physical and educational well-being of these children while they reside in foster homes or residential facilities. The ultimate goal of our volunteers is to help establish a safe, stable, and permanent home for each child we serve.



Our Vision

CASA's vision is to be a widely recognized, financially self-sustaining organization striving to improve the lives of all Mercer and Burlington County children in out-of-home placement. We are committed to the highest quality of advocacy through trained community volunteers.



Sponsorship Package

	PLATINUM \$10,000	GOLD \$8,000	SILVER \$5,000	BRONZE \$2,500	COMMUNITY \$1,500
Tickets to Event	10 VIP tickets	10 VIP tickets	6 tickets	4 tickets	2 tickets
Event Recognition	●	●	●	●	●
Digital Ad Journal	Full Page	Full Page	Half Page	Half Page	Quarter Page
Recognition in Digital & Print Media	●	●	●	●	●
Logo Placement: all marketing materials, social media & website	Prominent	Website & Signage at Event	Website & Event Materials	Website & Event Materials	Website
Dedicated Feature in CASA MB Newsletter	●	●			
Recognition in Annual Impact Report	●				
Logo on Step & Repeat Banner	●				





Thank You

On behalf of CASA for Children of Mercer and Burlington Counties, we extend our heartfelt gratitude for your support of our 25th Anniversary Gala. Your generosity as a sponsor helps us continue our critical mission of advocating for children in foster care, ensuring they have the stability, care, and support they need to thrive.

For 25 years, CASA has been a voice for the most vulnerable, working to give every child the opportunity for a safe, stable, and permanent home. With your partnership, we can expand our impact, train more volunteers, and serve even more children in need. Your commitment makes a real and lasting difference - not just for one night, but for a lifetime.

Thank you for standing with CASA for Children of Mercer and Burlington Counties and the children we serve. We look forward to celebrating with you and continuing this important work together.



Join our movement:
Change a Child's Story



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