



Court Appointed Special Advocates for Children  
of Mercer and Burlington Counties

# Sponsorship Opportunities 2018-2019

*An Advocate for Every Child*



Mercer Program Office: 1450 Parkside Avenue • Suite 22 • Ewing, NJ 08638 • 609.434.0050  
Burlington Program Office: 100 High Street • Suite 301 • Mt. Holly, NJ 08060 • 609.265.2222



CASAMB.org

# CASA Calendar of Special Events



## Seeds of Hope CASA Brunch

October 14, 2018 • 11:00am- 1:30pm • Trenton Country Club, West Trenton, NJ

**Event Snapshot:** Meet Shenandoah Chefalo, Author of *Garbage Bag Suitcase*, who endured great hardship to be among the one percent of foster children to graduate college.

**Who Attends:** 100+ professionals and engaged community members.

## Stand Up for a Child Night of Comedy

November 2, 2018 • 6:00pm - 10:00pm • The Merion, Cinnaminson, NJ

**Event Snapshot:** An evening of laughter featuring Joe DeVito, a favorite comedian on the CBS Late Late Show and Comedy Central Live. This event has sold out two years running!

**Who Attends:** A popular “night out” that draws a combination of 300+ professionals, including attorneys, financial planners, realtors, and other VIPs.



## CASA Winter Gala

March 2, 2019 • 6:00pm - 10:00pm • Cobblestone Creek Country Club, Lawrenceville, NJ

**Event Snapshot:** An annual CASA tradition to celebrate our successes for children to reach permanency and bright futures.

**Who Attends:** 200+ guests from leading corporations, chambers of commerce, local business owners and community members.

## Bright Futures for Foster Children Luncheon

April, 2019 • 11:00am - 1:30pm • Moorestown, NJ

**Event Snapshot:** Inspirational speaker covering current issues impacting foster children.

**Who Attends:** 100+ professionals and engaged community members.



## CASA Superhero 5K & Family Fun Run

May 11, 2019 • 8:30am - 11:00am • Princeton Pike Corp. Center, Lawrenceville, NJ

**Event Snapshot:** One of the Tri-State area’s most popular USATF certified/ Grand Prix Superhero 5Ks and one-mile Fun Runs. A fun day of healthy outdoor exercise for families.

**Who Attends:** 200+ runners and walkers of all ages, corporate teams, athletes and families.

# CASA SPONSORSHIP OPPORTUNITIES 2018-2019

## AMBASSADOR LEVEL SPONSORSHIP BENEFITS\*



COMPLIMENTARY TABLES (Typically tables of 10)	2	1		
EVENTS IN DESIGNATED COUNTIES	Mercer & Burlington Events	Mercer & Burlington Events	Burlington Events	Mercer Events
WEBSITE PRESENCE	•	•	•	•
SOCIAL MEDIA PROMOTION	•	•	•	•
FEATURED PRESS RELEASE	•	•		
SPEAKING SEGMENT AT EVENT	•			
PROGRAM INCLUSION (Advertising pages in program)	• (2)	• (1)	• (1)	• (1)
LOGO ON EVENT SPONSOR BANNERS/5K T-Shirts	•	•	•	•
ONGOING PRESS RELEASES	•	•	•	•
VIDEO CLIP COVERAGE (Soundbite from event)	•	•		
LOGO LINK ON UPCOMING CASA EVENTS	•	•	•	•
CASA ON SITE PRESENTATION TO DONOR STAFF	•	•	•	•

2	1		
Mercer & Burlington Events	Mercer & Burlington Events	Burlington Events	Mercer Events
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•	•	•	•
•	•		
•			
• (2)	• (1)	• (1)	• (1)
•	•	•	•
•	•	•	•
•	•		
•	•	•	•
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## EVENT LEVEL SPONSORSHIP BENEFITS\*



COMPLIMENTARY TICKETS	20	10	6	4		
WEBSITE PRESENCE	•	•	•	•	•	
SOCIAL MEDIA PROMOTION	•	•	•	•		
FEATURED PRESS RELEASE	•	•				
SPEAKING SEGMENT AT EVENT	•					
PROGRAM INCLUSION (Advertising pages in program)	• (2)	• (1)	• (1/2)	• (1/3)	• (1/3)	• (1/3)
LOGO ON EVENT SPONSOR BANNERS/5K T-Shirts	•	•	•	•	•	•
ONGOING PRESS RELEASES	•	•	•	•		
VIDEO CLIP COVERAGE (Soundbite from event)	•	•				
LOGO LINK ON UPCOMING CASA EVENTS	•	•	•			

20	10	6	4		
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• (2)	• (1)	• (1/2)	• (1/3)	• (1/3)	• (1/3)
•	•	•	•	•	•
•	•	•	•		
•	•				
•	•	•			

\* All of the above Sponsorship Benefits apply to all of the following events: (1) Seeds of Hope CASA Brunch with Author- Mercer / 100+ Attendees; (2) Stand Up for a Child Night of Comedy- Burlington / 300+ Attendees; (3) CASA Winter Gala- Mercer / 200+ Attendees; (4) Bright Futures for Foster Children Luncheon with Speaker- Burlington / 100+ Attendees; and (5) CASA Superhero 5K & Family Fun Run- Mercer/ 200+ Runners/Walkers.

# This is what your dollars help CASA achieve:



**405**

Children Served Now



**500+**

2019 Goal



**800+**

Children who still need a CASA

Your support helps us grow.

5 year goal for all children served.

**18** experienced advocates became Peer Coaches.



Our volunteers gave  
**14,195**  
hours of their time &  
closed 99 cases.



**2,649**  
hours of pre-service training.

**248**  
volunteers advocated  
for children this year.

**87**  
new volunteers were trained this year.



**Over 97%**  
of recommendations  
made by our CASA volunteers  
were accepted by the court.

**152** new children received CASA volunteers this year.