



Court Appointed Special Advocates for Children
of Mercer and Burlington Counties

Sponsorship Opportunities 2018-2019

An Advocate for Every Child



Mercer Program Office: 1450 Parkside Avenue • Suite 22 • Ewing, NJ 08638 • 609.434.0050

Burlington Program Office: 100 High Street • Suite 301 • Mt. Holly, NJ 08060 • 609.265.2222



CASAMB.org

CASA Calendar of Special Events



Seeds of Hope CASA Brunch

October 14, 2018 • 11:00am- 1:30pm • Trenton Country Club, West Trenton, NJ

Event Snapshot: Meet Shenandoah Chefalo, Author of *Garbage Bag Suitcase*, who endured great hardship to be among the one percent of foster children to graduate college.

Who Attends: 100+ professionals and engaged community members.

Stand Up for a Child Night of Comedy

November 2, 2018 • 6:00pm - 10:00pm • The Merion, Cinnaminson, NJ

Event Snapshot: An evening of laughter featuring Joe DeVito, a favorite comedian on the CBS Late Late Show and Comedy Central Live. This event has sold out two years running!

Who Attends: A popular “night out” that draws a combination of 300+ professionals, including attorneys, financial planners, realtors, and other VIPs.



CASA Winter Gala

March 2, 2019 • 6:00pm - 10:00pm • Cobblestone Creek Country Club, Lawrenceville, NJ

Event Snapshot: An annual CASA tradition to celebrate our successes for children to reach permanency and bright futures.

Who Attends: 200+ guests from leading corporations, chambers of commerce, local business owners and community members.

Bright Futures for Foster Children Luncheon

April, 2019 • 11:00am - 1:30pm • Moorestown, NJ

Event Snapshot: Inspirational speaker covering current issues impacting foster children.

Who Attends: 100+ professionals and engaged community members.



CASA Superhero 5K & Family Fun Run

May 11, 2019 • 8:30am - 11:00am • Princeton Pike Corp. Center, Lawrenceville, NJ

Event Snapshot: One of the Tri-State area's most popular USATF certified/ Grand Prix Superhero 5Ks and one-mile Fun Runs. A fun day of healthy outdoor exercise for families.

Who Attends: 200+ runners and walkers of all ages, corporate teams, athletes and families.

CASA SPONSORSHIP OPPORTUNITIES 2018-2019

AMBASSADOR LEVEL SPONSORSHIP BENEFITS*



COMPLIMENTARY TABLES (Typically tables of 10)	2	1		
EVENTS IN DESIGNATED COUNTIES	Mercer & Burlington Events	Mercer & Burlington Events	Burlington Events	Mercer Events
WEBSITE PRESENCE	•	•	•	•
SOCIAL MEDIA PROMOTION	•	•	•	•
FEATURED PRESS RELEASE	•	•		
SPEAKING SEGMENT AT EVENT	•			
PROGRAM INCLUSION (Advertising pages in program)	• (2)	• (1)	• (1)	• (1)
LOGO ON EVENT SPONSOR BANNERS/5K T-Shirts	•	•	•	•
ONGOING PRESS RELEASES	•	•	•	•
VIDEO CLIP COVERAGE (Soundbite from event)	•	•		
LOGO LINK ON UPCOMING CASA EVENTS	•	•	•	•
CASA ON SITE PRESENTATION TO DONOR STAFF	•	•	•	•

EVENT LEVEL SPONSORSHIP BENEFITS*



COMPLIMENTARY TICKETS	20	10	6	4		
WEBSITE PRESENCE	•	•	•	•	•	
SOCIAL MEDIA PROMOTION	•	•	•	•		
FEATURED PRESS RELEASE	•	•				
SPEAKING SEGMENT AT EVENT	•					
PROGRAM INCLUSION (Advertising pages in program)	• (2)	• (1)	• (1/2)	• (1/4)	• (1/4)	• (1/4)
LOGO ON EVENT SPONSOR BANNERS/5K T-Shirts	•	•	•	•		
ONGOING PRESS RELEASES	•	•	•	•		
VIDEO CLIP COVERAGE (Soundbite from event)	•	•				
LOGO LINK ON UPCOMING CASA EVENTS	•	•	•			

* All of the above Sponsorship Benefits apply to all of the following events: (1) Seeds of Hope CASA Brunch with Author- Mercer / 100+ Attendees; (2) Stand Up for a Child Night of Comedy- Burlington / 300+ Attendees; (3) CASA Winter Gala- Mercer / 200+ Attendees; (4) Bright Futures for Foster Children Luncheon with Speaker- Burlington / 100+ Attendees; and (5) CASA Superhero 5K & Family Fun Run- Mercer/ 200+ Runners/Walkers.

This is what your dollars help CASA achieve:



Your support helps us grow.

5 year goal for all children served.

18 experienced advocates became Peer Coaches.

Our volunteers gave

14,195

hours of their time & closed 99 cases.



2,649

hours of pre-service training.

248

volunteers advocated for children this year.

87

new volunteers were trained this year.



Over 97%

of recommendations made by our CASA volunteers were accepted by the court.

152

new children received CASA volunteers this year.

